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| **National University of Computer and Emerging Sciences, Lahore Campus** | | | | |
| C:\Users\saif\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Word\final design.jpg | **Course:** | **Management and Organizational Behavior** | **Course Code:** | **MG-513** |
| **Program:** | **MS (Software Project Management)** | **Semester:** | **Spring 2020** |
| **Duration:** | **30 Minutes** | **Total Marks:** | **15** |
| **Paper Date:** | **10-Mar-2020** | **Weight** | **2.5 %** |
| **Section:** | **N/A** | **Page(s):** | **2** |
| **Exam:** | **Quiz 2** | **Reg. No.** |  |
| **Instruction/Notes:** | **Give SHORT answers to the following questions. Each question carries 5 marks.** | | | |

1. **What is Laetrile? What is “technical laetrile”? Explain giving 2 examples. What is the correct concept of Management?**
2. **Define Stereotyping, the Halo Effect and the Horns Effect. Give one example of each.**
3. **What are the advantages of recognition as a reward? Give some of the guidelines that should be used in this regard.**